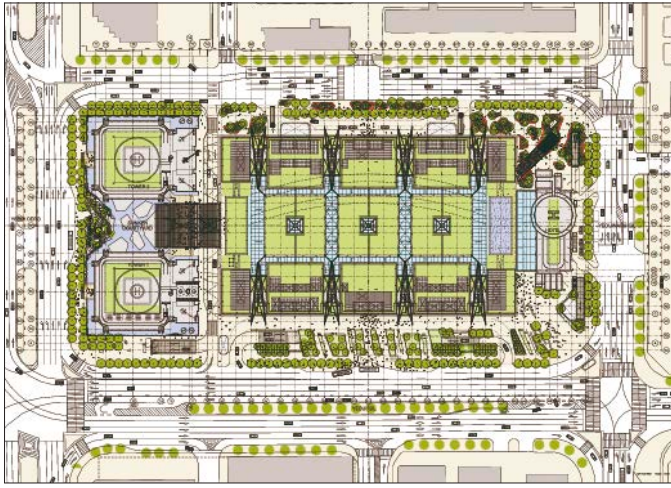




Parc 1 - Yeouido

Seoul

The aim of this development is to introduce a major civic hub in the Yeouido district and to create a unique mixed use destination



Place
Seoul, South Korea

Date
2003—

Client
Skylan Developments

Cost
\$1.5 billion (USD)

Area
650,000m²

Site Area
4.64 hectares

Architect
Rogers Stirk Harbour + Partners

Structural Engineer
Arup/DongYang Structural Engineers Co. Ltd

Services Engineer
Arup/HIMEC Consultants

Quantity Surveyor
Davis Langdon/Seah Korea

Co-Architect
Samoo Architects & Engineers

Retail Architect
RTKL UK Ltd



Parc 1 will be a major new mixed-use centre in Seoul, South Korea. The development comprises of a major retail mall, two landmark office towers and a luxury hotel. The 4.6-hectare site is located in Yeouido island, one of Seoul's three designated central business districts.

The overall concept for Parc 1 is for a complex that will integrate public transport, retail, commercial and hotel accommodation to form a new urban hub. Central to this concept is to establish a series of buildings which will create a hierarchy of public spaces, including tree-lined boulevards and plazas for public events.

The 635,000m² scheme consists of four main components on a masterplan that is organised to respond to views, existing city grain, pedestrian movement and massing: a

120,000m² retail complex; two office towers (one at 330m, the other at 258m), totalling 270,000m²; a 400-room hotel with ballroom and a roof-top restaurant, a car park and basement support facilities.

When completed, the larger of the two towers will be one of the tallest office buildings in Seoul. The retail complex will also be one of the largest of its kind in Seoul, with seven levels above ground and seven below ground, including for plant and parking. There will be a multi-purpose events space at level five, in addition to an exhibition plaza at ground level of the retail mall.

Rogers Stirk Harbour + Partners and co-architect Samoo Architects & Engineers began work on Parc 1 in 2003, and construction began on-site in 2007.